

Experience

Graphic Designer

*Scott Advertising
Milwaukee, WI
June 2011 - present*

- ▶ *Accomplishments:* Learning LightWave 3D software to enhance packaging design concepts; Improving daily processes and organization for maximum efficiency; Applying web knowledge to meet client needs
- ▶ *Skills:* Organization & efficiency, LightWave 3D, YouTube customization, animated ads, print work, pre-press
- ▶ *Clients:* Sara Lee, Jimmy Dean, J.R. Simplot, Custom Culinary

Pro Bono

- ▶ **Fine Chocolate Industry Association:** *print & web design, author articles, social media pilot*
- ▶ **Scars are Beautiful:** *web design, board member*
- ▶ **Rock the Green:** *t-shirt design, print design*

Owner/Designer

*Bean to Brand
Milwaukee, WI
January 2011 - present*

- ▶ *Accomplishments:* Meet extremely tight deadlines; Push skills to new level; Utilize connections in industry to gain work through word-of-mouth
- ▶ *Skills:* Perspective drawing, print work, illustration, typography, pre-press, art direction, web design, POS design, logo development, packaging
- ▶ *Clients:* Cadence, Inc., Ecole Chocolat Professional School of Chocolate Arts, Blue Ridge Truffles

Skills

- ▶ *Adobe CS5 Illustrator, InDesign, Photoshop, Flash, Dreamweaver, Fireworks & Acrobat*
- ▶ *LightWave 3D*
- ▶ *Standards-based HTML & CSS*
- ▶ *Microsoft Word & Excel*
- ▶ *Food Photography & Styling*
- ▶ *Chocolatier*

Senior Designer & Chocolate Adviser

*The Cholive Company
Milwaukee, WI
April 2008 - July 2010*

- ▶ *Accomplishments:* Led a team in designing & orchestrating two successful trade show events, garnering press and top industry contacts (i.e. The Patrón Spirits Company); Oversaw the creative department for final six months
- ▶ *Skills:* Illustration, print work, pre-press, typography, packaging, branding, eblast campaigns, social media, POS design, photography, food styling, retouching, research & development, concepting, art direction, event & trade attendance, team leader
- ▶ *Clients:* Van Gogh Vodka, Bar Louie America, Intercontinental Hotel Milwaukee

Education

Professional Chocolatier Certificate

*Ecole Chocolat Professional School
of Chocolate Arts
June 2008*

- ▶ *Curriculum:* History, process & techniques, recipe development, production & business planning
- ▶ *Accomplishments:* Expanded knowledge and expertise in the art of chocolate making

Continuing Education

- ▶ **C2Graphics:** *software refresher courses, Standards-based HTML & CSS*
- ▶ **Lynda.com:** *software refresher tutorials*

Bachelor of Fine Arts in Communication Design

*Milwaukee Institute
of Art & Design
May 2006*

- ▶ *Curriculum:* Print, identity, interactive media, packaging, advertising, foundation arts
- ▶ *Accomplishments:* Participated in three semesters of competitive non-profit Visual Resources Studio & won multiple projects; Dean's List 2003-2006; Built Gustav Stickley-inspired desk

Professional Photographer Certificate

*Rocky Mountain School of Photography
May 2006*

- ▶ *Curriculum:* B&W darkroom processing & developing, digital printing, camera techniques, lighting, business & marketing
- ▶ *Accomplishments:* Worked as Lab Assistant (2000) and Teaching Assistant (2001); exhibited work at two shows

Associations

Fine Chocolate Industry Association

Publications

Cholive: A Retrospective on an Olive-Shaped Confection (Blurb.com)

Interests

Organic gardening, cooking, chocolate, traveling, exploring, animal charities, bookmaking, kayaking, hiking, weather

References

Fay Tellefsen

*Former Creative Director
847.312.0449*

Joshua Gentine

*Former Employer
414.651.6166*

Joe Hausch

*Former Employer
414.628.3976*